

# INNOVATION MANAGEMENT SYSTEM

The openness to innovation and integration of enabling technologies has led to numerous benefits for companies at the production, organisational and economic levels.

Even at the level of international standardization, the desire was born to create a standard useful to demonstrate the ability of an organization to innovate.

On **July 15, 2019**, the **ISO 56002** standard "*Innovation management - Innovation management system - Guidance*" was published, i.e. the first international guideline on **Innovation Management Systems** that was developed by the ISO/TC 279 Innovation Management Technical Committee.

For organisations, the ability to innovate cannot be separated from the ability to understand and respond to the changing conditions of its context, to pursue new opportunities and to exploit the knowledge and creativity of people within the organisation and in collaboration with external stakeholders. An organisation can only innovate more effectively and efficiently if all the necessary activities and other interconnected or interacting elements are managed as a system. An innovation management system guides the organisation to determine its vision, strategy, policy, innovation objectives and to establish the support and processes necessary to achieve the expected results.



The intended benefits of implementing an innovation management system in accordance with ISO 56002 are:

- Increased ability to handle uncertainty;
- increased growth, revenues, profitability and competitiveness;
- reducing costs and waste and increasing productivity and resource efficiency;
- Improving sustainability and resilience;
- Increased satisfaction of users, customers, citizens and other interested parties;
- sustained renewal of the portfolio of offers;
- people who are committed and have roles in the organization;
- Increased ability to attract partners, employees and funding;
- Increased reputation and value of the organization;
- Facilitating compliance with regulations and other relevant requirements.

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An innovation management system can hence be considered as a set of interconnected and interacting elements aimed at realising value.

The ISO/TC 279 focuses on the entire **ISO 56000 Innovation Management** series and in particular on documents:



- **ISO/DIS 56000**, Fundamentals and vocabulary
- **ISO 56002:2019**, Innovation management system — Guidance
- **ISO 56003:2019**, Tools and methods for innovation partnership — Guidance
- **ISO/TR 56004:2019**, Innovation Management Assessment — Guidance
- **ISO/DIS 56005**, Intellectual property management
- **ISO/AWI 56006**, Strategic intelligence management — Guidance
- **ISO/AWI 56007**, Idea management

This document, like all the other currently in force ISOs, follows the *High Level Structure* (HLS) and thus specifically complies with the other standards for the Management Systems.

With the **MTIC INTERCERT Certification** scheme, based on the ISO 56002 document, the companies will be able to demonstrate to their customers and partners the importance of an Innovation Management System.